



JORKYBALL®
SUCCESS STORIES by



Club St-Léonard-d'Aston, Canada

JORKYBALL® SUCCESS STORIES by 3BBLE®

Club St-Léonard-d'Aston, Canada



The Club is situated in St-Léonard-d'Aston, a town of about 5000 people at 25 minutes drive from 3 big cities. There are 3 courts installed in an old building that has been refurbished and converted into a Jorkyball club. The club has also a bar.

There are three co-managers operating the Club, Simon, Felix and Alex. Alex has graduated in administration and sport management. He is also responsible for the Canadian Jorkyball Federation.



HOW DID YOU DISCOVERED JORKYBALL?

I did researches on new sports on Internet. I found Jorkyball as it looked fun.

HOW WOULD YOU DESCRIBE THE SPORT?

I would describe it as a sport that demands physical, technical, tactical and psychological aptitudes, all in a balanced way of all four aspects. It is a team sport where you have the chance to always be in the action. No waiting time, which is very interesting. Moreover, you only need 4 players overall to be able to start a match.

WHY HAVE YOU DECIDED TO OPEN A JORKYBALL CLUB?

Felix, Simon and I have always been soccer players and we like to organize events. We also like having new challenges and we saw the opportunity of mixing those passions with a soccer-alternative sport which was to discover! Lots of fun ahead of us!

WHO COME TO PLAY? (MEN-FEMALE-AGE- WHAT OTHER SPORTS THEY PLAY - ETC...)

The sport is for everyone! We have a balanced number of players of all ages. From 7 years old to 55 years old, male and female. There are some people that played soccer before, but surprisingly a lot of people that never played soccer before also like that sport very much, because they have the opportunity to be in the action for often.

DO YOU ORGANIZE TOURNAMENTS IN YOUR CLUB AND ARE THEY IMPORTANT?

We organize 2 "official" tournaments per year. They have around 50 teams each across many categories (youth and adults). Many small tournaments are organized by people that rent the courts in the clubs during the year on weekends. Also, leagues are organized every week evening by either us, or people we name "responsible" for it. We rent our courts especially on weekends, but also schools are bringing students for sportive activities during week days.

DO YOU TAKE PART TO THE TOURNAMENTS OF THE JORKYBALL NATIONAL FEDERATION?

Yes, our club is represented is each at the World championship organized by the World Jorkyball Federation. The number of players we send each year is increasing, we were now planning to send around 18 players participating at the next Worlds in Japan.

HAVE YOUR CLUB WON ANY TROPHY?

Since 2018, our club won many 3rd places, and 2nd places. But our best accomplishments are our 1st place in 2019 for the Women Open trophy. And our 2nd place the World Cup for Clubs in 2018.





HAS IT BEEN FINANCIALLY A GOOD INVESTMENT FOR YOU? (PLEASE BE BULLISH !!)

Yes absolutely, with our leagues on week evenings and the court locations on weekend, we are very satisfied and make profit out of this. Our 2 big tournaments are also part of the profit. Schools are also bringing a safe income for all the fall and winter season. We have actually 3 courts, but the more courts you have, the more profit you can do.

AT WHAT COST/HOUR DO YOU RENT THE COURTS?

We rent our court at a cost of 25\$CAD to 40\$CAD per hour, per court. It depends how many courts and renting hours the client is up to. For example, 1 hour in 1 court, we charge 40\$, but we charge 25\$/court/hour for taking 3 courts for 4 hours.

HOW MANY HOURS PER DAY DO YOU RENT THE COURT ON AVERAGE?

We are full every week day from 18h00 to 22h00 from September to May. On weekends, it can be full when holidays come, and we can have a couple reservations on unpopular weekends. Finally, there are schools reserving the 3 courts 3 times a week for 3 hours.

WOULD YOU SUGGEST TO BUY A JORKYBALL COURT TO OWNERS OF OTHER CLUBS AND WHY?

I would surely suggest buying Jorkyball courts. Those have an excellent ratio "incomes/area". I mean, they don't take too much space and they are bringing important revenues. Also, soccer is a very popular sport. It is still even growing in a lot of countries, especially in North America. For that reason, Jorkyball will follow that mood as it's a very interesting alternative for a lot of soccer players. Finally, the fact that we only need 4 players to start a game and that it's played indoor will make court rentals more stable all year long.